

# EFL IDEAS

TEACHING RESOURCES

## About

I'm Al, the founder of EFL Ideas and an EFL teacher. Our website aims to provide creative, engaging, and fun resources for English teachers. We love teaching and want students everywhere to love learning.

## Contact



@alvise.backer



alvise@eflideas.com



facebook.com/languageTI

## Reach number

**62K**

Monthly  
pageviews

**11K**

Facebook  
followers

# Audience demographics

74% of users are ages 18 to 44

10% of users are from the USA

75% of users are female

30% of users are from Europe

## Services

### CONTENT MARKETING

A sponsored blog post + a mention in social media

A link to the company/product website in a resources page

Sponsored resource/activity

### DIRECT ADVERTISING

Sidebar ads

In-article ads

### SOCIAL MEDIA

Sponsored posts

Sharing in education groups with total over 100 00K followers